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RESPONSE UNDER 37 C.F.R.  
§1.116 EXPEDITED PROCEDURE  
EXAMINING GROUP 3622

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** Dimitri Kanevsky, et al.

**Docket:** YOR919990321US1(12837)

**Serial No.:** 09/422,195

**Examiner:** Donald Champagne

**Filed:** October 21, 1999

**Group Art Unit:** 3622

**For:** SYSTEM AND METHOD FOR GROUP  
ADVERTISEMENT OPTIMIZATION

**Dated:** June 9, 2003

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE UNDER 37 C.F.R. §1.116**

Sir:

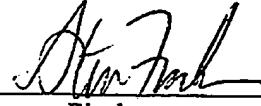
Responsive to the Office Action dated April 9, 2003, Applicants  
respectfully request the Examiner to reconsider the application in view of the following  
remarks.

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Dated: June 9, 2003

  
Steven Fischman

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**To:** Examiner Donald Champagne  
 Art Unit: 3622

**From:** Steven Fischman

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**Fax:** (703) 872-9327

**Pages:** 23 including cover sheet

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**Phone:**

**Date:** 8/11/2003

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**Re:** Dimitri Kanevsky, et al.  
 Serial No. 09/422,195

Filed: October 21, 1999

Our Docket: YOR919990321US1 (12837)

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Pursuant to your request, attached hereto is a signed copy of a Response under 37 C.F.R. §1.116 dated and previously submitted via facsimile on June 9, 2003 as evidenced by the Certificate of facsimile.

  
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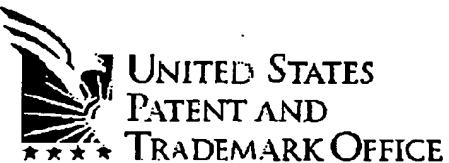
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To: Examiner Don Champagne Pages: Steven Rachman  
From: (703) 672-6327 Pages: 20 (including fax cover sheet)  
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Site: U.S. Patent Appl. No. 09/442,195 CC  
Group Art Unit: 3622  
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**To:** Examiner Don Champagne      **From:** Steven Fischman

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**Fax:** (703) 872-9327      **Pages:** 20(including fax cover sheet)

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**Phone:**      **Date:** June 9, 2003

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**Re:** U.S. Patent Appln. No. 09/442,195      **CC:**

Group Art Unit: 3622

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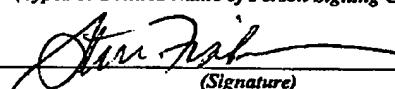
Applicant(s): Dimitri Kanevsky, et al.

Docket No.

Y0R919990321US1(12837)

Serial No.  
09/422,195Filing Date  
October 21, 1999Examiner  
Donald ChampagneGroup Art Unit  
3622Invention: **SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION**

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Applicant(s): Dimitri Kanevsky, et al.

Docket No.

YOR919990321US1(12837)

Serial No.  
09/422,195Filing Date  
October 21, 1999Examiner  
Donald ChampagneGroup Art Unit  
3622

Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

The fee has been calculated and is transmitted as shown below.

## CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	38 -	41 =	0	x \$18.00	\$0.00
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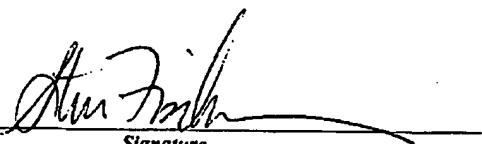
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